

### Diverse Industry Experience

Please email [mark@bilfield.com](mailto:mark@bilfield.com) for case histories

### Automotive/Transportation

1. US. Toyota Motor Sales
2. Nissan Motor Sales USA
3. Infiniti Automobiles
4. Suzuki Motorcycles
5. BMW Automobiles and Motorcycles

### Travel and Recreation

1. Australia Tourist Commission
2. KSL Resorts — La Costa and La Quinta Spa Resorts
3. Upper Deck Trading Cards
4. Network M — Casino Management
5. 1976, 1984, 1996 Olympics
6. Government of Taiwan

### Consumer Electronics and Computers

1. Mitsubishi Electronics
2. Fuji Photo Film
3. Canon Camera
4. Olympus Cameras
5. Nikon Cameras
6. Sanyo
7. Toshiba Computers
8. Uniden
9. Vivitar
10. Worlds of Wonder

### Retail and Package Goods

1. Procter & Gamble
2. Pizza Hut
3. 24 Hour Fitness
4. Public Storage

### Fundraising and Pro-Bono

1. Operation HOPE inc.
2. Business Round Table
3. Japan America Society of Southern California
4. The Jewish Federation of Los Angeles



"Mark has done an outstanding job of building and strengthening the direct marketing group at Chiat/Day, has been given responsibility for the worldwide integration of the Nissan account and is doing an absolutely superlative job in every initiative he has taken on."

**Tom Patty**

Former President Nissan Account  
TBWA\Chiat\Day

"Mark held the position of Senior Vice President, Chief Marketing Officer. As head of the Marketing Department, Mark identified, hired, negotiated and handled our outside media agencies, was deeply involved with our branding and corporate identity and our media, internet, advertising, yellow pages and public relations programs.

In summary, I would highly recommend Mark to anyone looking for a creative, enthusiastic and passionate marketing executive.

**Ronald L. Hayner Jr.**

Chief Executive Officer and President  
PUBLIC STORAGE

"I've known Mark for years and I'm impressed with his enthusiastic nature and skill in all the integrated marketing areas. He is also a role model and great trainer to others."

**Scott Gilbert**

CEO  
Saatchi & Saatchi

"Teamwork is the key to our success and I, along with many others here at Mitsubishi Electronics feel that Mark Bilfield has been the instrumental leader by pulling all the people together. His knowledge, his attitude and his ability all combine to give us the leadership that is needed."

**Jim Sala**

Vice President  
Mitsubishi Electronics