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WHO MARK BILFIELD?

Mark Bilfield is a former advertising agency executive and corporate Chief Marketing Officer who is passionate about the strategic and creative opportunities that help build businesses and brands.

- >> phone: 310-435-5966
- >> email: mark@bilfield.com
- >> read more about Mark
- >> download Mark's One Sheet

EXTERNAL LEADERSHIP ROLES

Mark has demonstrated his leadership abilities and the respect of his peers:

- Los Angeles Advertising Agencies Association Board Member, President and Chairman, 1993-2004
- American Association of Advertising Agencies
 Chairman of the West Coast Interactive Committee,
 1993-2003
- Japan America Society of Southern California, Executive Committee and Board Member, 1993-1997
- Operation HOPE, Inc. Board Member,

1998-2005

Jewish Federation Marketing Committee, 2004-2005

MARK BILFIELD IN THE NEWS

- 1. ADWEEK
- 2. Advertising Age
- 3. New York Times
- 4. Business Week
- 5. Wall Street Journal
- 6. Media Week
- 7. Automotive news
- 8. Direct Marketing Magazine
- 9. Direct Marketing Association
- 10. Consumer Electronics Show TV

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